

Just How Effective Is MarriageTeam Coaching?

Let's look at the math...

(No. of Session Hours)		(Avg. per Session Rate)		(Couples Served)		(Total Cost of Traditional Counseling)		
20	x	\$130	x	90	=	\$234,000		
							=	5.85x
\$75,842	-	\$35,757*	=	\$40,085				
(Funds Raised 2010)		(Direct Couple Support)		(Administration)				

*Includes: Coach coordinator, Coach Training & Materials. *Serving the same number of couples!*

We achieve as good if not better results than traditional marriage and family counseling!

How does Marriage Coaching compare?

Traditional Counseling

Research* outcomes on couples counseling suggest the following:

- At the end of couple's therapy, 75% of couples receiving therapy are better off than similar couples who did not receive therapy.
- Sixty five percent of couples report "significant" improvement based on averaged scores of marital "satisfaction."

*Pinsof & Wynne, 1996

MarriageTeam Coaching

- Couples who complete coaching report the experience as 9.1 on a scale of 1 to 10!
- Distressed couples who have completed MarriageTeam coaching have reported an average **183% improvement in their level of satisfaction** with their marriage!
- "We were 2 weeks away from divorce and stuck in the revolving door of counseling session after session. MarriageTeam saved us and our 2 year old daughter from the pain of divorce. We are a family again!"
- Tim and Heather, Vancouver, Wash.

What does this mean?

- The first 47% of your donated dollar goes to direct couple support. The remainder is **multiplied by a factor of 5.85!** Every dollar you donate generates as much (if not more) cost-per-dollar impact as traditional marriage counseling but at a fraction of the price tag!
- Because all our coaches are exceptionally well trained volunteers, **your donation is exponentially multiplied**, which empowers us to spread the word and **reach more couples** in need!
- **More** can be helped: "I estimate that **at least 70% of the couples I see could significantly benefit from MarriageTeam coaching.**"
- Psychologist, Dr. Steve Stephens, Portland, Ore.



MARRIAGETEAM

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